



# AMJAD ALI KHAN COLLEGE OF BUSINESS ADMINISTRATION

(SULTAN-UL-ULOOM EDUCATION SOCIETY)  
ROAD NO.3, BANJARA HILLS, HYDERABAD-34



## ABOUT US

The Amjad Ali Khan College of Business Administration (formerly Sultan -Ul - Uloom College of Business Administration ) was established in the year 1991-1992 under the affiliation of Osmania University with the approval of AICTE, New Delhi and Govt. of AP.

One of the top ten ranked Management College in Telangana with its infrastructural amenities, magnificent auditorium, seminar halls, lush green campus makes it an ideal learning place for students.

The emphasis on entrepreneurship extends beyond the classroom. The college actively fosters a culture of innovation and risk-taking, cultivating an entrepreneurial mindset among its students. Through guest lectures, panel discussions, and events like 'Beyond the Tank', students are exposed to real-world challenges and opportunities, enabling them to develop a robust entrepreneurial acumen.



# BEYOND THE TANK!

WHERE INNOVATION MEETS  
OPPORTUNITY

Are you ready to embark on an exhilarating journey of innovation, creativity, and entrepreneurship? Amjad Ali Khan College of Business Administration warmly invites you to participate in our eagerly anticipated event, "Beyond the Tank". Prepare to witness a day-long celebration of entrepreneurial excellence like never before!

## WHAT TO EXPECT:

**Stall Showcases:** Participants will have the opportunity to set up individual stalls, transforming them into vibrant hubs of creativity and innovation. Whether you're showcasing your idea, presenting a prototype, or offering a product or service, each stall will be a testament to the ingenuity of its creator.

**Start-up Sales:** For those who have already embarked on their entrepreneurial journey, "Beyond the Tank" provides a prime opportunity to showcase and sell your products or services directly to a captive audience of fellow students, investors, and industry professionals.

**Inspiring Stories:** Prepare to be inspired as successful entrepreneurs from diverse backgrounds and industries take centre stage to share their personal stories of triumph, perseverance, and lessons learned. Their insights and wisdom will serve as guiding beacons for all aspiring entrepreneurs in attendance.





## WHO CAN PARTICIPATE

"Beyond the Tank" is open to all Management students across Hyderabad. Whether you're majoring in IT, Finance, Construction, Fashion, Food, Art, Entertainment, or any other field, we welcome you to showcase your entrepreneurial spirit and ingenuity on our stage.

**Team Size:** Participants can register for FREE - individually or as a team with a maximum of three members.

### Why Attend "Beyond the Tank"?

- **Networking Opportunities:** Connect with fellow students, industry professionals, potential collaborators, and mentors who can help you turn your entrepreneurial dreams into reality.
- **Learning Experience:** Immerse yourself in a wealth of knowledge and insights shared by successful entrepreneurs who have walked the path before you. Learn from their successes, failures, and invaluable experiences.
- **Recognition:** Stand a chance to win cash prizes, gain recognition for your innovative ideas, and receive invaluable feedback from esteemed judges and peers alike.

**Registration:** Registration is FREE and simple! Scan the QR code provided or visit <https://forms.gle/lpZHridHLIWEsrFj6> to secure your spot today.



## PRIZES

- 1st Prize: INR 3000
- 2nd Prize: INR 2000
- Consolation Prizes: Four prizes of INR 1000 each

**Judging Criteria:** A distinguished panel of judges comprised of seasoned entrepreneurs, industry experts, and faculty members, will meticulously evaluate each participant based on the following criteria:

Creativity	Feasibility
Scalability	Execution

### REGISTRATION IS FREE

**Date: 19th Feb, 2024**

**Time: 10:00 am-4-30 pm**

**Venue: Ghulam Ahmed Auditorium,  
Sultan-Ul-Uloom Education Society,  
Road No 3, Banjara Hills, Hyderabad-34**



## CONTACT

Phone : [8374964562](tel:8374964562)

Website: [amjadalikhancollege.edu.in](http://amjadalikhancollege.edu.in)

Event Organisers : IIC-AAKCBA

# EVENT DETAILS

### Faculty Coordinators:

- Ms. Rasheeda Shums
- Prof. Y. Vinodhini
- Dr. Naiymunnisa Begum
- Ms. Nazia Moazzam
- Ms. Zeba Fathima
- Ms. Khuteja Firdous
- Dr. Inamul Hassan

### Student Coordinators

- Mr Abdulla Majid
- Mr. Mohammed Maaz Mr. Amaan
- Mr. Ayub Faizan
- Mr. Mohd Asad
- Ms Afifah
- Ms Saniya Waseem Ms. Arooba
- Mr Rizwan
- Mr Asad Afroz Khan

Don't miss this golden opportunity to elevate your entrepreneurial aspirations to new heights! Join us at "Beyond the Tank" and be part of a transformative experience that has the power to shape your future.

Note: Registration deadline 17th Feb 2024, Saturday 5:00 pm . Seize this opportunity and register today to secure your spot in this ground-breaking event! Participation certificates will be awarded to all participants.